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904-636-0903

www.NEFPools.com



Chlorine Times

**North East Florida Pool Service.**

May 2016





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***Reminder: Please make sure that all pets are contained while our Service Technician is in your yard.***

**Refer a Friend - Earn a Free Month of Similar Service**

Referring a friend, neighbor or family member that signs up for one of our pool plans, earns you one month of “Thank You” service. There is no limit to the number of customers you can refer. Enroll twelve new customers and get a year of free service!

**Leak Detection New Service Announcement**

Effective June 1, 2016, NEFPS will begin offering leak detection services using our own employees. No more waiting for sub-contractors to fit you on their busy schedule. According to our industry experts, approximately one in every ten pools have one or more leaks.

Curbing water loss is not only environmentally smart, but for pool water supplied from municipalities, it will save money. Well water often contains an abundance of minerals resulting in stain problems. Minimizing the amount of well water added reduces the risk of unsightly stains appearing in a pool. Lastly, effective water management practices minimizes the amount of expensive conditioner required to protect chlorine levels.

**Service Price Change**

We are pleased to report that it has been four and eight years since we have had a general price increase in our Chemical Only and Full Service plans respectively. The last general price increase for our Chemical Only plan occurred in 2012. The last general price increase for our Full Service (chemicals and cleaning) occurred in 2008. Unfortunately all good things must come to an end. Our vendor, suppliers and payroll cost have made it necessary to change our prices. We are proud of our price increase history, we always try to pass as much value on to all of our customers as possible. Should you have any questions, please call our office at 904-636-0903.

REPAIR SERVICES

Should you have repair issues including: circulation, filtration, efficiency, pump, valves, motor, timer, salt cell and vacuum systems, we can schedule a service call at your convenience. Remember, every pool system requires annual maintenance in order to maintain maximum performance.

**Pool Surface Stain Removal**

Don’t mistake stains for algae blooms. Call us for a stain identification and elimination service quote. Standard chemical treatment used to balance pool water neither prevents or effectively treats pool shell stains. There are great alternative stain chemicals on the market that produce amazing results. Call our office to schedule a poolside stain identification and treatment service.

**Need Cleaning Equipment?**

Call and ask our staff about receiving 10% off of pool brushes, pool poles, vacuum heads, suction hoses, leaf nets and more.



**RECOVERY/CLEAN UP ASSISTANCE AVAILABLE**

Need help recovering or cleaning up that winter accumulation in your pool? Call our office to schedule a poolside quote. Don’t wait to request help the day before your planned family reunion or birthday celebration. Clean ups require time. Often times several days and in rare cases, multiple weeks. Schedule now to provide us adequate time to transform your dirty pool into a healthy and aesthetically correct pool.

**Our Business Model Defined**

We have been providing service for twenty- nine years! We are confident that no one can sustain long-term service compared to our guaranteed high quality standard and low cost service. We are not in the business of selling chemicals. We won’t sell you chemicals that you don’t need. We are in the business of managing the quality of residential and commercial swimming pool water. That is what we do best.

So when you compare our service, be sure to compare experience, reliability, quality, reputation, security clearance, employee training, licensure, insurance, guaranteed performance and cost. **We continue to** **be diligent to insure that the service you need has a single all-inclusive weekly chemical rate.**